



Heather Watts is Senior Vice President of Consumer Tax Products. She is responsible for all product and business strategy for the company's growing do-it-yourself tax business. Heather oversees the P&L and all the product management of the end-to-end client experience of the H&R Block DIY tax product portfolio, tax plus products and MyBlock organization.

Heather has been with H&R Block in various business and product management roles since 1997. Prior to leading the DIY tax team, she was Vice President of Digital Client Experience. She also was Director of Product Development where she led all consumer software and online product development for H&R Block's DIY tax products.

Earlier in her H&R Block career, as Program Director to the Chairman and CEO, she was responsible for managing and coordinating the operational functions of the Executive Department. She worked across department and business unit lines to address strategic, operational and financial issues. Heather also aided with business and strategic planning, communications, and general management functions.

Heather earned her degree in communications with an emphasis in marketing from Truman State University. She is a graduate of H&R Block's The Leadership Experience and completed the UMKC Bloch School of Business Executive Education program. She is also a graduate and alumni of the Kansas City Civic Council's Kansas City Tomorrow leadership program.

Most recently, she served as Executive Committee Member of The Free File Alliance as well as being a former board member on the UMKC Executive Education Advisory Board. Since 2020, has been serving on the board of the H&R Block Foundation and is currently on the Executive Leadership Committee for the local chapter of the Alzheimer's Association.